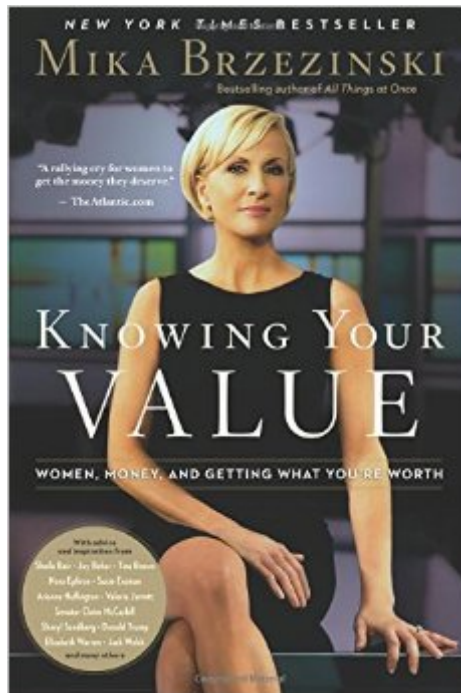


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Knowing Your Value: Women, Money, And Getting What You're Worth



Synopsis

Why are women so often overlooked and underpaid? In *Knowing Your Value*, the prequel to her new book *Grow Your Value*, bestselling author Mika Brzezinski takes an in-depth look at how women today achieve their deserved recognition and financial worth. Prompted by her own experience as co-host of *Morning Joe*, Mika interviewed a number of prominent women across a wide range of industries on their experience moving up in their fields. Mika shares the surprising stories of such power players as presidential adviser Valerie Jarrett, comedian Susie Essman, writer and director Nora Ephron, Facebook's Sheryl Sandberg, television personality Joy Behar, and many others. Mika also gets honest answers from the likes of Donny Deutsch, Jack Welch, Donald Trump, and others about why women are paid less, and what pitfalls women face; and play into it. *Knowing Your Value* blends personal stories with the latest research on why many women don't negotiate their compensation, why negotiating aggressively usually backfires, the real reasons why the gender wage gap persists, and what can be done about it. Written in Mika's brutally honest, funny, and self-deprecating style, *Knowing Your Value* is a vital book for professional women of all ages.

Book Information

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Customer Reviews

When I first saw this audiobook, I only saw the title *Knowing Your Value* in gigantic, capitalized, bold letters. I didn't see the small letters of the subtitle: *Women, Money, and Getting What You're Worth*. I was misled into thinking that the audiobook was about knowing your value in general. So I must warn readers that this audiobook is not about that, it's about how women can ask for higher pay in

corporate America. Mika Brzezinski has done her homework. She's talked to major female players such as Tina Brown, Nora Ephron, Suze Orman and Arianna Huffington. She shares their advice along with her own. The main narrative is her own story of struggling for years in broadcast journalism until she landed her co-host position on the MSNBC hit show Morning Joe. Even after that milestone, she was still overworked and underpaid. As co-host she worked fulltime on the show, but the network still made her do other freelance assignments and nightly shifts, while knowing she was a working mother and paying the other male host fourteen times her salary. Brzezinski shares informative facts and figures. For instance, women tend to think they're lucky when they get a break, ask for less pay (they make 77 cents for every dollar a man makes) and generally operate on emotion and approval (one woman told Brzezinski how she received a pair of nice earrings and plenty of praise for her hard work instead of a raise or promotion). Women also tend to do most of the housework, take care of the family and elders even if they are the breadwinner, and shy away from demanding what they want or need. Besides giving the lay of the land on the gender wage gap issue, Brzezinski gives concrete tips and strategies for how to ask for more pay.

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